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## Luncheon Program

*Featuring*



**Emile Haddad**  
*President, West Coast Division*  
**Lennar Corporation**



**Jonathan Jaffe**  
*Chief Operating Officer*  
**Lennar Corporation**

*With Introduction By*  
**Rick Reiff**  
*Executive Editor*

**Orange County Business Journal**

**Tuesday, April 11, 2006**

11:30 a.m. - Reception    12:00 Noon - Lunch

**Hyatt Regency Irvine**

17900 Jamboree Boulevard – Irvine

# Orange County's Businesspersons of the Year

Selected by the *Orange County Business Journal* as the 2006 Orange County Businesspersons of the Year, Lennar Corporation executives Jon Jaffe and Emile Haddad are at the forefront of Orange County's next stage of development. Lennar is the nation's No. 3 homebuilder by homes built and market value and, as reported by the *Orange County Business Journal*, "have made big moves to remake large swaths of Anaheim, Irvine and Tustin. At the former El Toro Marine base, the executives plan homes, businesses, and a grand park . . . and have laid out a vision for other uses at El Toro, including a college campus, an elevated people mover and a cooking school. Parks, wilderness areas, farms, museums and a cemetery also are planned for the former base. At Tustin's closed Marine base, they're building traditional neighborhood homes. With plans for remaking the area around Angel Stadium, Lennar's plans for A-Town, a 2,681-home development including up to 14 condo towers was approved by the city. One proposed 38-story high-rise would be the county's tallest building." As Orange County's Businesspersons of the Year, Jaffe and Haddad will share their vision for the future as they look ahead to more gains in 2006 and beyond.

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Reservations made after prepayment deadline will be billed at \$55 rate regardless of attendance.

Telephone cancellations honored no later than 24 hours in advance. Information: 949-588-9884

Please reserve early as seating is limited. Reservations are confirmed as payment is received

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