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**ORANGE COUNTY FORUM**

*Keeping Orange County Informed*

## Luncheon Program

*Featuring*



## Brian Lamb

*President & Chief Executive Officer*

## C-SPAN

**Wednesday, November 5, 2003**

11:30 a.m. - Reception    12:00 Noon - Lunch

**Irvine Marriott**

18000 Von Karman – Irvine, California

## C-SPAN's Coverage of Our Government at Work

*Has it Changed the Political Process —  
or the Mainstream Media's Commentary of Political Issues?*

In the country where conventional wisdom says that no one should watch laws or sausages being made, the Cable Satellite Public Affairs Network —C-SPAN—has, since 1979, thrown open the door to politics and government in Washington and throughout the U.S. In 1979, C-SPAN, a cable-industry financed non-profit television network began gavel-to-gavel coverage of the U.S. House of Representatives on cable TV. It began televising the U.S. Senate in 1986 and since that time has provided Americans with coverage of political conventions, campaign debates, insightful book reviews, political call-in programs on the major issues of the day as well as National Press Club luncheons and more. The seemingly enormous success of this purely public affairs enterprise begs the questions: has all the open, unedited, unadulterated coverage of the Congress and government in general changed the political process? Has televised access to the inner workings of government fostered a more informed citizenry, more active in government and the political process? Has C-SPAN's "just the facts," objective presentation of political and government issues had an impact on the mainstream media and its penchant for broad commentary? And what could television networks and pundits learn from C-SPAN's approach to coverage of issues of the day? Brian Lamb, CEO of C-SPAN Networks, will explore these questions at the Orange County Forum.

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Reservations made after prepayment deadline will be billed at \$50 rate regardless of attendance.  
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## ORANGE COUNTY FORUM RESERVATION NOVEMBER 5, 2003

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**Please make checks payable to ORANGE COUNTY FORUM and mail to  
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