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## Luncheon Program

*Featuring*



**Scott McGregor**  
*President & Chief Executive Officer*  
**Broadcom Corporation**

**Thursday, November 12, 2009**

11:30 a.m. - Reception    12:00 Noon - Lunch

**Hilton Irvine**

Orange County Airport

18800 MacArthur Boulevard – Irvine, California

## “The OC: Perceptions and Realities”

*Why Orange County's Future is Important to Broadcom*

The image of Orange County portrayed on television shows like “The OC” and “The Real Housewives of Orange County” is a stark contrast to real life in California’s third largest county. Behind the perception of tall waves, ever-present sunshine and affluent lifestyles, Orange County is really a fertile area for business development and technological innovation, entrepreneurship, cultural diversity and academic leadership. Located in the heart of Orange County, Broadcom Corporation is a major technology innovator and global leader in semiconductors for wired and wireless communications. A Fortune 500 company, Broadcom employs thousands of workers around the globe, including their worldwide headquarters in Irvine. Scott McGregor, the company’s president and CEO, will share his views on the success of the Irvine-based company, as well as how they have successfully navigated the recent economic challenges and where he sees the company heading as a result. Luncheon guests will be among the first to hear about the recently established \$50 million Broadcom Foundation, which will support math and science programs and a range of community services. Scott will also give his perspective on the strong business and innovation environment in Orange County, why that is important and the challenges that local businesses face to ensure that those important elements remain strong in the future.

**RSVP/Pre-Paid Reservations Required by Noon on Nov 10**

Reservations made after prepayment deadline will be billed at \$70 rate regardless of attendance.

Telephone cancellations honored no later than 72 hours in advance. Information: 949-588-9884

Please reserve early as seating is limited. Reservations are confirmed as payment is received

**Members Paid in Advance: \$55**

**Non-Members/Guests: \$65**

**All At-Door if Space Available: \$70**

Hotel Parking Fee is not included in Ticket Price

**ORANGE COUNTY FORUM    RESERVATION    November 12, 2009**

*MasterCard - Visa - AmEx - accepted for Reservations via Fax 949-472-8901, Telephone 949-588-9884 or*

*Email OrangeCoForum@aol.com*

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**Please Reserve:**

\_\_\_\_\_ *OCForum Sponsor Table(s) @ \$550* per table of 10

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(Please list Guest Names or call 949-588-9884 - Fax 949-770-2089 or email OrangeCoForum@aol.com by Noon on November 11)

**Please make checks payable to ORANGE COUNTY FORUM and mail to**

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**\*\*\* Pre-Paid Reservations Are Required \*\*\***

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