



# OC FORUM

*Visionaries. Connections. Conversations. Solutions.*



SPONSORSHIP  
**OPPORTUNITIES**



# OC FORUM

*Keeping you informed since 1990*

## ABOUT OC FORUM

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The OC Forum is the County's premiere, nonpartisan current affairs organization. For over 30 years the Forum has brought the community together to exchange ideas and discuss public policy issues with the most knowledgeable and distinguished leaders. Through the financial support of our generous sponsors, the Forum seeks to elevate public discussion and inspire all stakeholders to find realistic solutions to the challenging and complex issues of the day.

## BENEFITS OF SPONSORSHIP

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- Event Recognition
- Tailored Program Development
- Email Communication Visibility
- Website Visibility
- Speaking Opportunities
- Leadership Development
- Television Presence
- Sponsor Spotlights (Web / Email)
- Cross Promotion Opportunities
- Business Development

# EVENT SPONSOR BENEFITS

## PRICED AT \$2,500 (ONE TIME PAYMENT)

Are you interested in sponsoring an event? Our programs have received national recognition and have over 1,000+ views on our social media platforms. This growth brings recognition to our sponsors, whose brands receive a place of honor throughout our productions and in all our marketing. Join the conversation and become an event sponsor!

- Recognition as Event Sponsor
- Sponsor logo featured on event marketing materials
- PSA/Commercial Slot Opportunity during event program
- Exclusive Social Media Appreciation Posts
- Social Media Tool Kit - *for sharing event*
- Priority Seating at event - *in-person events only*
- Discounted Price for Additional Event Tickets



Example



Example

## ONGOING/YEARLY SPONSOR BENEFITS

# TITLE SPONSOR LEVEL

## \$15,000 (YEARLY)

- Recognition as Presenting/Title Sponsor for all OC Forum events
- Sponsor Logo featured on all program & marketing materials
- Priority Seating (reservation required) - *in-person events only*
- A complimentary table for 10 guests per in-person events (*max 6 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) - *in-person events only (Student ID/Proof of Internship Required)*
- Platinum Level Benefits (listed on next page) - *does not include additional seating or tickets*

## TITLE LEVEL SPONSORS

# UCI UCI Health

INTERVIEW WITH An OC FORUM Exclusive

**SENATOR PADILLA**

SENATOR PADILLA  
SENATOR PADILLA  
SENATOR PADILLA

THURSDAY, JULY 8 • 12 PM

Presented by **UCI & UCI Health**

commlab.tv/OCFPadilla

Facebook LIVE YouTube LIVE

Example

OC FORUM

The Future of:  
**THE DELTA VARIANT**

Friday, August 27th  
@ 12 p.m.

commlab.tv/OCFDeltaVariant

Facebook LIVE YouTube LIVE

Presented by  
**UCI & UCI Health**

Example

# PLATINUM LEVEL

## \$10,000 (YEARLY)

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- Presenting Opportunity (includes introduction of all guest speakers) – *in-person events only; max 1 event per year*
- Priority Seating (reservation required) – *in-person events only*
- A complimentary table for 10 guests per in-person event (*max 4 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in-person events only (Student ID/Proof of Internship Required)*
- Gold Level Benefits (listed on next page) – *does not include additional seating or tickets*

## PLATINUM LEVEL SPONSORS



**ONGOING/YEARLY  
SPONSOR BENEFITS**

# **GOLD LEVEL**

## **\$5,000 (YEARLY)**

- Exclusive Sponsor Highlights (website/sponsor page)
- Sponsor Recognition during opening credits of event programs
- PSA/Commercial Featured on social media and webpage
- Priority Seating (reservation required) – *in-person events only*
- A complimentary table for 10 guests per in-person event (*max 2 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in-person events only (Student ID/Proof of Internship Required)*
- Silver Level Benefits (listed on next page) – *does not include additional seating or tickets*

## **GOLD LEVEL SPONSORS**



**ONGOING/YEARLY  
SPONSOR BENEFITS**

# SILVER LEVEL

## \$2,500 (YEARLY)

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- PSA/Commercial Slot Opportunity during a program
- Priority Seating (reservation required) - *in-person events only*
- A complimentary table for 10 guests per in-person event (*max 1 event per year*)
- Ability to invite student/intern at no cost (2 tickets per event) - *in-person events only (Student ID/Proof of Internship Required)*
- Forum Friends Benefits (listed on next page) - *does not include additional seating or tickets*

## SILVER LEVEL SPONSORS



# **FORUM FRIENDS LEVEL**

## **\$1,000 (YEARLY)**

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- Sponsor Recognition on webpage
- Priority Seating (reservation required) – *in-person events only*
- 6 Complimentary Tickets per year (reservation required) – *in-person event only*
- Member Level Benefits (listed on next page)

## **FORUM FRIENDS LEVEL SPONSORS**

**Angels Baseball**  
**CHOC Children’s**  
**Chapman University**  
**Charitable Ventures**  
**Concordia University**  
**Hospital Association of Southern California**  
**First 5 Orange County, Children & Families Commission**  
**Innovative Integrated Health**  
**Irvine Ranch Water District**  
**Mark Chapin Johnson Foundation**  
**National CORE**  
**Orange County Business Council**  
**Orange County United Way**  
**Orangewood Foundation**



**ONGOING/YEARLY  
SPONSOR BENEFITS**

## **MEMBER LEVEL** **\$250 (YEARLY)**

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- Newsletter Subscription
- Discounted Tickets - *in-person events*
- Event Concierge (Ticket Reservations and Arrangements)
- 4 Complimentary Tickets per year (reservation required) - *in-person events only*
- Exclusive Program & Event Updates
- Program Development Opportunities
- Leadership Development
- Business Development

## **STUDENT LEVEL** **\$25 (YEARLY)**

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- Newsletter Subscription
- Membership Discount on personal event ticket
- Exclusive Program & Event Updates



# STATEMENT OF INTENT

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Subject to the execution of a mutually acceptable Sponsorship Agreement, this Letter of Intent shall serve as a commitment on behalf of the organization listed herein. The undersigned, in good faith, shall complete and execute the full Sponsorship Agreement within 30 days of signing this document and complete payment as stated on the benefits page of this booklet.

SPONSOR: \_\_\_\_\_

CONTACT: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_

SPONSORSHIP COST: \_\_\_\_\_

TERM: *Month* \_\_\_\_\_ *Day* \_\_\_\_\_ *Year* \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

DATE: \_\_\_\_\_

Please return to OC Forum via email, fax or mail.  
Contact Information is on the following page.

# CONTACT & CONTRACT

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If this Sponsorship meets your approval, OC Forum will issue a formal letter of agreement for signature. Although you may go on-line and make your Sponsorship payment at anytime.

Please contact our Account Coordinator to finalize your package:

**Jorgie Sandoval**

P: 949-379-1552

E: jorgie@Communicationslab.com

**ONLINE PAYMENT:**

[www.ocforum.org/sponsor](http://www.ocforum.org/sponsor)

**MAKE CHECKS PAYABLE TO:**

OC Forum

**MAILING ADDRESS:**

701 E. Chapman Ave.  
Orange, Ca 92866

**TAX ID:**

IRS 501 (c)(3) #33-0431017

Thank  
*You*



*Celebrating 30 years of excellence...*



# OC FORUM

*Visionaries. Connections. Conversations. Solutions.*



OC Forum is proudly  
administered by:



701 E. Chapman Ave.  
Orange, Ca 92866