



SPONSORSHIP OPPORTUNITIES





Keeping you informed since 1990

ABOUT OC FORUM

The OC Forum is the County's premiere, nonpartisan current affairs organization. For over 30 years the Forum has brought the community together to exchange ideas and discuss public policy issues with the most knowledgeable and distinguished leaders. Through the financial support of our generous sponsors, the Forum seeks to elevate public discussion and inspire all stakeholders to find realistic solutions to the challenging and complex issues of the day.

BENEFITS OF SPONSORSHIP

- Event Recognition
- Tailored Program Development
- Email Communication Visibility
- Website Visibility
- Speaking Opportunities
- Leadership Development
- Television Presence
- Sponsor Spotlights (Web / Email)
- Cross Promotion Opportunities
- Business Development

EVENT SPONSOR BENEFITS

PRICED AT \$2,500 (ONE TIME PAYMENT)

Are you interested in sponsoring an event? Our programs have received national recognition and have over 1,000+ views on our social media platforms. This growth brings recognition to our sponsors, whose brands receive a place of honor throughout our productions and in all our marketing. Join the conversation and become an event sponsor!

- Recognition as Event Sponsor
- Sponsor logo featured on event marketing materials
- PSA/Commercial Slot Opportunity during event program
- Exclusive Social Media Appreciation Posts
- Social Media Tool Kit for sharing event
- Priority Seating at event in-person events only
- Discounted Price for Additional Event Tickets





TITLE SPONSOR LEVEL

\$15,000 (YEARLY)

- Recognition as Presenting/Title Sponsor for all OC Forum events
- Sponsor Logo featured on all program & marketing materials
- Priority Seating (reservation required) in-person events only
- A complimentary table for 10 guests per in-person events (max 6 events per year)
- Ability to invite student/intern at no cost (2 tickets per event) in-person events
 only (Student ID/Proof of Internship Required)
- Platinum Level Benefits (listed on next page) does not include additional seating or tickets

TITLE LEVEL SPONSORS

UCI UCI Health





Example -

PLATINUM LEVEL \$10,000 (YEARLY)

- Presenting Opportunity (includes introduction of all guest speakers) in-person events only; max 1 event per year
- Priority Seating (reservation required) in-person events only
- A complimentary table for 10 guests per in-preson event (max 4 events per year)
- Ability to invite student/intern at no cost (2 tickets per event) in-person events only (Student ID/Proof of Internship Required)
- Gold Level Benefits (listed on next page) does not include additional seating or tickets

PLATINUM LEVEL SPONSORS











ONGOING/YEARLYSPONSOR BENEFITS

GOLD LEVEL **\$5,000** (YEARLY)

- Exclusive Sponsor Highlights (website/sponsor page)
- · Sponsor Recognition during opening credits of event programs
- PSA/Commercial Featured on social media and webpage
- Priority Seating (reservation required) in-person events only
- A complimentary table for 10 guests per in-person event (max 2 events per year)
- Ability to invite student/intern at no cost (2 tickets per event) in-person events
 only (Student ID/Proof of Internship Required)
- Silver Level Benefits (listed on next page) does not include additional seating or tickets

GOLD LEVEL SPONSORS





Alex & Pamela Munro











Gas Company®

ONGOING/YEARLY SPONSOR BENEFITS

SILVER LEVEL **\$2,500** (YEARLY)

- PSA/Commercial Slot Opportunity during a program
- Priority Seating (reservation required) in-person events only
- A complimentary table for 10 guests per in-person event (max 1 event per year)
- Ability to invite student/intern at no cost (2 tickets per event) in-person events only (Student ID/Proof of Internship Required)
- Forum Friends Benefits (listed on next page) does not include additional seating or tickets

SILVER LEVEL SPONSORS















FORUM FRIENDS LEVEL

\$1,000 (YEARLY)

- Sponsor Recognition on webpage
- Priority Seating (reservation required) in-person events only
- 6 Complimentary Tickets per year (reservation required) in-person event only
- Member Level Benefits (listed on next page)

FORUM FRIENDS LEVEL SPONSORS

Angels Baseball
CHOC Children's
Chapman University
Charitable Ventures
Concordia University

ONGOING/YEARLY SPONSOR BENEFITS

MEMBER LEVEL **\$250** (YEARLY)

- Newsletter Subscription
- Discounted Tickets in-person events
- Event Concierge (Ticket Reservations and Arrangements)
- 4 Complimentary Tickets per year (reservation required) - in-person events only
- Exclusive Program & Event Updates
- Program Development Opportunities
- Leadership Development
- Business Development

STUDENT LEVEL

\$25 (YEARLY)

- Newsletter Subscription
- Membership Discount on personal event ticket
- Exclusive Program & Event Updates







STATEMENT OF INTENT

Subject to the execution of a mutually acceptable Sponsorship Agreement, this Letter of Intent shall serve as a commitment on behalf of the organization listed herein. The undersigned, in good faith, shall complete and execute the full Sponsorship Agreement within 30 days of signing this document and complete payment as stated on the benefits page of this booklet.

SPONSOR:		
CONTACT:		
SPONSORSHIP COST:		
TERM: Month	_ Day	_ Year
SIGNATURE:		
NAME:		
TITLE:		
DATE:		

Please return to OC Forum via email, fax or mail. Contact Information is on the following page.

CONTACT & CONTRACT

If this Sponsorship meets your approval, OC Forum will issue a formal letter of agreement for signature. Although you may go on-line and make your Sponsorship payment at anytime.

Please contact our Account Coordinator to finalize your package:

Jorgie Sandoval

P: 949-379-1552

E: jorgie@Communicationslab.com

ONLINE PAYMENT:

www.ocforum.org/sponsor

MAKE CHECKS PAYABLE TO:

OC Forum

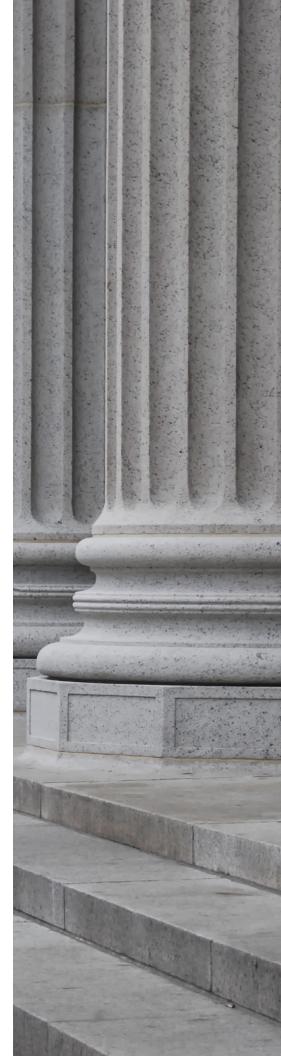
MAILING ADDRESS:

701 E. Chapman Ave. Orange, Ca 92866

TAX ID:

IRS 501 (c)(3) #33-0431017





Celebrating 30 years of excellence...



Visionaries. Connections. Conversations. Solutions.











OC Forum is proudly administered by:



701 E. Chapman Ave. Orange, Ca 92866