



OC FORUM

Visionaries. Connections. Conversations. Solutions.



SPONSORSHIP
OPPORTUNITIES



OC FORUM

Keeping you informed since 1990

ABOUT OC FORUM

The OC Forum is the County's premiere, nonpartisan current affairs organization. For over 30 years the Forum has brought the community together to exchange ideas and discuss public policy issues with the most knowledgeable and distinguished leaders. Through the financial support of our generous sponsors, the Forum seeks to elevate public discussion and inspire all stakeholders to find realistic solutions to the challenging and complex issues of the day.

BENEFITS OF SPONSORSHIP

- Event Recognition
- Tailored Program Development
- Email Communication Visibility
- Website Visibility
- Speaking Opportunities
- Leadership Development
- Television Presence
- Sponsor Spotlights (Web / Email)
- Cross Promotion Opportunities
- Business Development

EVENT SPONSOR BENEFITS

PRICED AT \$2,000 (ONE TIME PAYMENT)

Are you interested in sponsoring an event? Our programs have received national recognition and have over 1,000+ views on our social media platforms. This growth brings recognition to our sponsors, whose brands receive a place of honor throughout our productions and in all our marketing. Join the conversation and become an event sponsor!

- Recognition as Event Sponsor
- Sponsor logo featured on event marketing materials
- PSA/Commercial Slot Opportunity during event program
- Exclusive Social Media Appreciation Posts
- Social Media Tool Kit – *for sharing event*
- 2 Complimentary Tickets to event – *in person events only*
- Priority Seating at event – *in person events only*
(reservation required. Table for 10 @\$500)
- Discounted Price for Additional Event Tickets



Example



Example

TITLE SPONSOR LEVEL

\$15,000 (ANNUALLY)

- Recognition as Presenting/Title Sponsor for all OC Forum events
- Sponsor Logo featured on all program & marketing materials
- Priority Seating (reservation required) – *in-person events only*
- A complimentary table for 10 guests per in-person event (*max 6 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in person events only (Student ID/Proof of Internship Required)*
- Platinum Level Benefits (listed on next page) – *does not include additional seating or tickets*

TITLE LEVEL SPONSORS

UCI UCI Health



Example



Example

PLATINUM LEVEL

\$10,000 (ANNUALLY)

- Presenting Opportunity (includes introduction of all guest speakers) – *in person events only; max 1 event per year*
- Priority Seating (reservation required) – *in-person events only*
- A complimentary table for 10 guests per in-person event (*max 4 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in person events only (Student ID/Proof of Internship Required)*
- Gold Level Benefits (listed on next page) – *does not include additional seating or tickets*

PLATINUM LEVEL SPONSORS

BANK OF AMERICA 

COX
Bringing us closer

Disneyland
RESORT®

FIVE POINT™

 **MM & Company, LLP**
Certified Public Accountants

THE ORANGE COUNTY
REGISTER

GOLD LEVEL

\$5,000 (ANNUALLY)

- Exclusive Sponsor Highlights (website/sponsor page)
- Sponsor Recognition during opening credits of event programs
- PSA/Commercial Featured on social media and webpage
- Priority Seating (reservation required) – *in-person events only*
- A complimentary table for 10 guests per in-person event (*max 2 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in person events only (Student ID/Proof of Internship Required)*
- Silver Level Benefits (listed on next page) – *does not include additional seating or tickets*

GOLD LEVEL SPONSORS



CALIFORNIA STATE UNIVERSITY
FULLERTON

**Jerry & Maralou
Harrington**

**Alex & Pamela
Munro**



DAVID & MOLLY
pyott
foundation



**ONGOING/YEARLY
SPONSOR BENEFITS**

SILVER LEVEL

\$2,500 (ANNUALLY)

- PSA/Commercial Slot Opportunity during a program
- Priority Seating (reservation required) – *in-person events only*
- A complimentary table for 10 guests per in-person event (*max 1 events per year*)
- Ability to invite student/intern at no cost (2 tickets per event) – *in person events only (Student ID/Proof of Internship Required)*
- Forum Friends Benefits (listed on next page) – *does not include additional seating or tickets*

SILVER LEVEL SPONSORS



manatt



WELLS
FARGO

FORUM FRIENDS LEVEL

\$1,000 (ANNUALLY)

- Sponsor Recognition on webpage
- Priority Seating (reservation required) – *in-person events only*
- 6 Complimentary Tickets per year (reservation required) – *in-person events only*
- Member Level Benefits (listed on next page)

FORUM FRIENDS LEVEL SPONSORS

Angels Baseball
Innovative Housing Opportunity
PTS Advance
California Apartment Association
CHOC Children's
Chapman University
Concordia University
Hospital Association of Southern California
First 5 Orange County, Children & Families Commission
Mark Chapin Johnson Foundation
National CORE
Orange County Business Council
Orange County United Way
Smith Public Affairs
Transportation Corridor Agencies
County of Orange

**ONGOING/YEARLY
SPONSOR BENEFITS**

MEMBER LEVEL

\$250 (ANNUALLY)

- Newsletter Subscription
- Discounted Tickets – *in-person events*
- Event Concierge (Ticket Reservations and Arrangements)
- 4 Complimentary Tickets per year (reservation required) – *in-person events only*
- Exclusive Program & Event Updates
- Program Development Opportunities
- Leadership Development
- Business Development

STUDENT LEVEL

\$25 (ANNUALLY)

- Newsletter Subscription
- Membership Discount on personal event ticket
- Exclusive Program & Event Updates



STATEMENT OF INTENT

Subject to the execution of a mutually acceptable Sponsorship Agreement, this Letter of Intent shall serve as a commitment on behalf of the organization listed herein. The undersigned, in good faith, shall complete and execute the full Sponsorship Agreement within 30 days of signing this document and complete payment as stated on the benefits page of this booklet.

SPONSOR: _____

CONTACT: _____

SPONSORSHIP LEVEL: _____

SPONSORSHIP COST: _____

TERM: *Month* _____ *Day* _____ *Year* _____

SIGNATURE: _____

NAME: _____

TITLE: _____

DATE: _____

Please return to OC Forum via email, fax or mail.
Contact Information is on the following page.

CONTACT & CONTRACT

If this Sponsorship meets your approval, OC Forum will issue a formal letter of agreement for signature. Although you may go on-line and make your Sponsorship payment at anytime.

Please contact our Account Coordinator to finalize your package:

Jorgie Sandoval

P: 949-379-1552

E: jorgie@Communicationslab.com

ONLINE PAYMENT:

www.ocforum.org/sponsor

MAKE CHECKS PAYABLE TO:

OC Forum

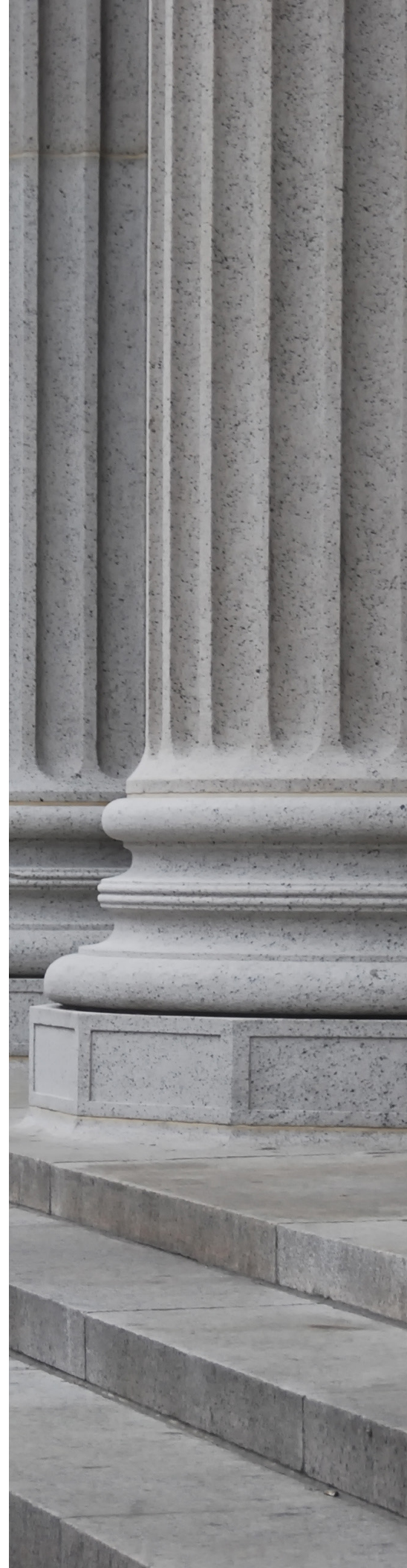
MAILING ADDRESS:

701 E. Chapman Ave.
Orange, Ca 92866

TAX ID:

IRS 501 (c)(3) #33-0431017

Thank
You



Celebrating 30 years of excellence...



OC FORUM

Visionaries. Connections. Conversations. Solutions.



OC Forum is proudly
administered by:



701 E. Chapman Ave.
Orange, Ca 92866